



TERRA MODEL UNITED NATIONS

WORLD'S FIRST SUSTAINABLE CONFERENCE
19,20 OCTOBER, DISTRICT 150 – KNOWLEDGE CITY

www.arforearth.org/mun



COP29
 Baku
 Azerbaijan
UN CLIMATE CHANGE CONFERENCE





Welcome Message



Greetings from AR For Earth, a non-profit organization dedicated to combating climate change! We are currently based in Hyderabad, Bangalore, Delhi, Haryana in India and globally across UAE, UK and USA. We are thrilled to invite you to Terra Modal United, the world's first sustainable conference, hosted by our NGO.


The conference will be held from October 19 to 20 at DISTRICT 150, and will bring together leading experts, policymakers, and innovators from around the world to discuss and develop solutions to the pressing challenges of climate change.

The theme of the conference is "Transformations to achieve a sustainable future: Innovate, Integrate, Implement". We believe that by working together, we can create a sustainable future for all.

The conference will provide a platform for organizations, agencies, and institutions like yours to showcase your principles, ideas, and innovations to a global audience. It will also provide an excellent opportunity to connect and collaborate with experts from various fields, including climate science, policy, technology, and finance.

We are committed to making Terra Modal United a truly sustainable event. We will be using eco-friendly materials, minimizing our carbon footprint, and offsetting our emissions. We encourage all attendees to do the same.

We look forward to your active participation and support in making Terra Modal United a success.



Aneesh Reddy

Conference Lead & ARFE
President

Srikar

Secretary General
TERRA Modal United Nations

What is TERRA MUN?



Terra Model United Nations (Terra MUN) is a premier educational conference that brings together students from various international schools to engage in stimulating debates, develop diplomatic skills, and foster a deeper understanding of global issues. Our conference aims to empower the youth by providing a platform where they can voice their perspectives on pressing global challenges, hone their public speaking and negotiation skills, and cultivate a sense of global citizenship. Terra MUN is not just an event; it is a transformative experience that shapes future leaders and change-makers. We successfully completed our first edition, setting a high standard for excellence and engagement. This year, we are proud to host the world's first sustainable Model United Nations conference in environmental underscoring our commitment to responsibility and sustainable practices.

Our mission at Terra MUN is to inspire and equip young minds with the knowledge, skills, and confidence to address and solve global challenges. We envision a world where today's youth are empowered to become tomorrow's leaders, fostering peace, our conferences, we aim to create a nurturing environment that encourages critical thinking, intercultural understanding, and a commitment to making a positive impact on the world.

Our Mission

Terra Model United Nations (Terra MUN) is an initiative by ARForEarth, an international NGO dedicated to combating climate change. Established with a vision to educate and empower the youth, Terra MUN aims to foster global awareness and diplomatic skills among students. The conference provides a platform for young minds to engage in meaningful discussions on pressing global issues, encouraging them to think critically and act responsibly.



The primary goals of Terra MUN are:

- Educational Development:** To enhance students' understanding of international relations, diplomacy, and the workings of the United Nations.
- Skill Building:** To develop key skills such as public speaking, negotiation, research, and teamwork.
- Global Citizenship:** To cultivate a sense of global responsibility and empathy among participants.
- Sustainability Awareness:** To promote sustainable practices and environmental responsibility, making Terra MUN the world's first sustainable MUN.

Past Events

Terra MUN successfully launched its first edition as a private MUN, receiving excellent feedback and establishing a significant presence in the MUN circuit. Highlights from the first edition include:

- Participation:** Attracted students from various international schools across Hyderabad.
- Sessions and Debates:** Conducted high-quality debates and sessions on critical global issues.
- Outcomes:** Participants reported enhanced understanding of global issues and improved diplomatic skills.
- Feedback:** Received positive feedback from delegates, advisors, and guest speakers, highlighting the educational and organizational excellence of the event.

In the upcoming years, Terra MUN is set to expand globally, with conferences planned in the UK, USA, and UAE. This expansion aims to broaden our impact and reach, spreading the values of sustainability and global citizenship to future generations worldwide.



Event Details



Agenda

October 19, 2024

9:00 AM - 10:00 AM: Opening Ceremony
Welcome address (Guest speeches from platinum and diamond sponsors) 10:00 AM - 1:00 PM: Committee Sessions 1:00 PM - 2:00 PM: Lunch Break 2:00 PM - 6:00 PM: Committee Sessions

October 20, 2024

- 9:00 AM - 1:00 PM: Committee Sessions
- 1:00 PM - 2:00 PM: Lunch Break
- 2:00 PM - 5:00 PM: Committee Sessions
- 5:00 PM - 6:00 PM: Closing Ceremony
 - Awards and recognitions
 - Farewell address

The primary participants of Terra MUN Edition 2 are:

Students: Around 200 students from various international schools in Hyderabad, participating as delegates.

Teachers and Advisors: Educators accompanying the students, serving as advisors and mentors.

Corporate and Community Visitors: Additional footfall from the cafes and restaurants within Knowledge City, including professionals from over 100 offices in the area.

General Public: Expected footfall of approximately 10,000+ people each day, providing substantial visibility for sponsors.

We are honored to have the following notable speakers and guests:

Guest Speakers from Platinum and Diamond Sponsors: These sponsors will have the opportunity to address the audience during the opening ceremony.

Renowned Diplomats and Experts: Professionals in international relations and diplomacy who will provide valuable insights and engage with the delegates.

Environmental Advocates and Leaders: Notable figures who will share their expertise on sustainability and climate action, aligning with Terra MUN's mission of promoting environmental responsibility.

Additional Sponsor Benefits

Brand Visibility: Sponsor logos will be prominently displayed on all screens in the four committees, ensuring high visibility throughout the event.

Marketing Opportunities: Sponsors can distribute promotional materials and have booth spaces to interact with attendees.

Engagement Activities: Sponsors are invited to host workshops or sessions that align with the conference's educational and sustainability goals.

Social Media Promotion: Extensive promotion across Terra MUN's social media channels before, during, and after the event.



Why sponsor TERRA MUN?

Brand Visibility Sponsoring Terra MUN offers unparalleled brand exposure through comprehensive event marketing and media coverage. Your logo will be prominently displayed on all event materials, including banners, brochures, and digital screens in all four committee rooms. Additionally, with the event taking place in Hyderabad's IT capital, Knowledge City, your brand will be visible to an audience that extends beyond the conference attendees to include daily visitors to the many cafes, restaurants, and offices in the area. With an expected footfall of over 10,000 people each day, your brand will receive extensive visibility and recognition.

CSR and Community Engagement

Aligning your company with Terra MUN provides a significant opportunity to fulfill corporate social responsibility (CSR) goals. Terra MUN is the world's first sustainable MUN, dedicated to promoting environmental responsibility and sustainable practices. By sponsoring this event, your company will be directly contributing to the education and empowerment of young minds, fostering a sense of global citizenship, and encouraging the next generation to adopt sustainable habits. This alignment with CSR objectives not only enhances your corporate image but also demonstrates a genuine commitment to making a positive impact on the community and the environment.

Networking Opportunities

Terra MUN presents a unique platform for sponsors to network and engage with a diverse group of individuals, including students from international schools, educators, business professionals, and influencers. The conference schedule includes various sessions, workshops, and social events such as the Dandiya Nights, where sponsors can interact with attendees in a more informal setting. These interactions offer valuable opportunities to forge new partnerships, exchange ideas, and build lasting relationships with key stakeholders in education, sustainability, and corporate sectors.

Conference Highlights



Corporate Venue (District 150, Knowledge city at
Hyderabad's IT capital)

250+ Delegates

3-day Conference

Participation from 50+ international schools

UNEP Coverage

10000+ foot fall

Top Tier Chief Guests

Telangana Government Recognized

Listed as Hyderabad best MUN on Gemini, Chat GPT and Google

Networking opportunities

Awards for Best Delegate's across various committees.

Categories

TYPE OF SPONDRSHIP	PRICE
PLATINUM (Title Sponsor)	2,50,000-3,00,000
DIAMOND	2,00,000
GOLD	1,00,000
SILVER	75,000
COPPER	30,000
CUSTOM	10,000-5,00,000

PLATINUM

- Exclusive naming rights (e.g., "Event Presented by [Platinum Sponsor]")
- Premium logo placement on all event materials (banners, brochures, website, etc.)
- Opportunity to deliver a keynote address at the event
- Invitation to attend as the guest of honor
- Full-page advertisement in the event program
- Social media acknowledgments and accolades
- Opportunity to host a booth or exhibit at the event
- Custom engagement opportunities (e.g., sponsored workshops)



DIAMOND

- Prominent logo placement on all event materials
- Inclusion in all event-related press releases
- Invitation to attend as the chief guest
- Half-page advertisement in the event program
- Recognition on social media platforms
- Opportunity to showcase a booth or display at the event

GOLD

- Strategic logo placement on event materials
- Prominent inclusion in event-related press releases
- Complimentary tickets
- Exclusive quarter-page advertisement in the event program
- Extensive social media mentions
- Branded materials in delegate kits

SILVER

- Inclusion of logo on event materials
- Recognition in the event program
- Acknowledgement on social media platforms
- Logo on website
- Mention in the event brochure

COPPER

- Logo placement on event materials in a refined, smaller size
- Inclusion in the event program
- Acknowledgment on social media platforms
- Logo on website

WE ARE OPEN FOR CUSTOM SPONSORSHIP TO MEET YOUR REQUIREMENTS CONTACT US AT mun@arforearth.org



Testimonials and Endorsements

Past Sponsors:

- "Sponsoring Terra MUN was a fantastic experience for our company. The visibility and engagement opportunities were exceptional, and we were proud to support such an impactful event focused on sustainability and global education."

Ram Babu Boorugu, Executive Director - Pranava Group

Participants:

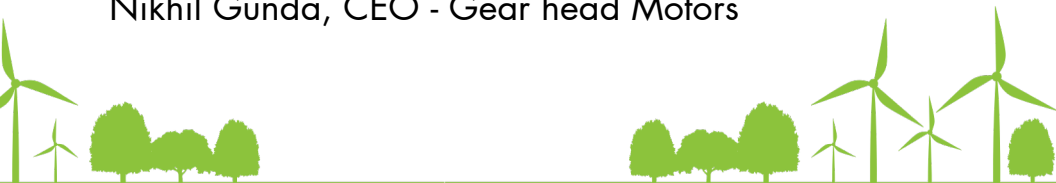
- "Terra MUN was a transformative experience. It helped me develop my public speaking and negotiation skills while also deepening my understanding of global issues. The event's focus on sustainability was particularly inspiring."

Delegate, International School of Hyderabad

Notable Figures:

- "Terra MUN sets a new standard for educational conferences by integrating sustainability into its core mission. It is an honor to support an initiative that empowers young minds to make a difference."

Nikhil Gunda, CEO - Gear head Motors





Contact Information

We invite you to join us in making Terra MUN Edition 2 a resounding success. For sponsorship inquiries and further information, please contact us:

- Phone: +91 72078 01330
- Email: mun@arforearth.org
- Website: www.arforearth.org/mun

Next Steps

Becoming a sponsor for Terra MUN Edition 2 is a straightforward process. Here are the steps to get started:

1. Initial Inquiry:

- Contact our sponsorship team via phone or email to express your interest and discuss available sponsorship packages.

2. Proposal Review:

- Receive a detailed sponsorship proposal outlining the benefits and opportunities at different sponsorship levels.
- Review the proposal and select the sponsorship package that best aligns with your goals and budget.

3. Agreement and Payment:

- Sign the sponsorship agreement to confirm your participation.
- Complete the payment process as per the agreed terms.

4. Preparation and Coordination:

- Work with our team to finalize details, including logo placements, workshop or panel session plans, and any promotional materials you wish to distribute.
- Submit your company logo and any other required materials by September 25, 2024.

5. Event Participation:

- Attend Terra MUN Edition 2 from October 18-20, 2024, and take full advantage of the exposure and engagement opportunities.
- Participate in the opening ceremony, networking events, and other activities to connect with attendees and other sponsors.

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Key Dates to Remember:

- Sponsorship Agreement Deadline: September 15, 2024
- Logo and Materials Submission: September 25, 2024
- Event Dates: October 18-20, 2024

We look forward to partnering with you to create a memorable and impactful Terra MUN Edition 2. Your support will help us continue to inspire and empower young leaders while promoting sustainability and global citizenship.

Terms & Conditions

Payments & Cancellation

- All sponsorship payments must be made in full by September 15.
- Payment methods accepted include Net banking, UPI, and Cash.
- Sponsors can opt to cancel their sponsorship within 5 days of payment.
- Cancellations made after this period will not be eligible for a refund.

Logo and Branding Guidelines

- Sponsors must provide their logos and any branding materials 10day's from payment.
- Logos must be submitted in high-resolution format (e.g., .png, .jpg, .eps).

Marketing and Booth Setup

- Sponsors setting up booths or displays must comply with the schedule and guidelines provided by the event organizers.
- Booth spaces will be allocated on a first-come, first-served basis.
- Any additional costs for booth materials must be covered by the sponsors
- Sponsors grant permission for the use of their logos and names in event promotional materials.
- All marketing materials distributed by sponsors must receive prior approval from the event organizers.
- The event organizers are not responsible for any loss, damage, or theft of sponsor property.
- Sponsors must have their own insurance coverage for their participation in the event.
- The event organizers reserve the right to grant exclusive sponsorship rights to certain categories.
- Sponsors will be informed if their category has any exclusivity arrangements.

Code of Conduct

- Sponsors and their representatives must adhere to the event's code of conduct and behave in a professional manner.
- Any inappropriate behavior may result in the termination of the sponsorship agreement without a refund.





Thank You



We sincerely thank you for considering sponsorship of Terra MUN Edition 2. Your support is invaluable in helping us create a meaningful and impactful experience for young leaders dedicated to making a difference in the world.

Your sponsorship will not only provide significant visibility and engagement opportunities for your brand but also contribute to the development of future leaders and the promotion of sustainable practices. By partnering with Terra MUN, you are investing in a brighter, more sustainable future for our community and the world at large. We look forward to your support and to welcoming you as a valued sponsor of this pioneering initiative. Together, we can inspire and empower the next generation to lead with vision and responsibility.



Our Impact





TERRA MODEL UNITED NATIONS

An ARForEarth Initiative

OUR PAST SPONSORS

VAR^YSITY

TITLE SPONSOR

